

Music Walk

a South Orange Public Art Opportunity



South Orange
Village Center Alliance

► Music Walk Overview

South Orange Village Center Alliance and the Village of South Orange Arts Advisory Council invite professional artists or artist teams to submit proposals to design, fabricate, and install a **signature piece of public art** in a pedestrian corridor between South Orange Avenue and Sloan Street Parking Lot.

► Scope of Work

We will accept projects with **budgets of \$500- \$4000** which are inclusive of the design, fabrication and installation of the work, artist fees and materials. Projects should reflect the theme, **“Music Belongs to Everyone” and should be positive, uplifting, inclusive, and welcoming.** The proposed work should be a mural rendered on a substrate considered optimal for outdoor and long term installation. We recognize that the expected life of an artwork is dependent on materials and the weather and this will be taken into consideration during the selection process.

► Installation

SOVCA and the Village of South Orange can assist with the installation; however installation planning and management (and engineering as needed) will be the physical and financial responsibility of the artists. As you compose your proposal, please consider how the work will be installed, including manpower, equipment needs, public safety, and an installation timeline.

► Submission Materials

Application materials must be received by April 15, 2019 please send to:

smartiny@southorange.org subject line

‘Music Walk’ and must include the following

- *Statement of interest, including relevant past projects/experience*

- *An illustration of your proposed Project Design and up to 3 details*

- *Project Budget*

- *Resume or CV*

- *Three to five relevant work samples with a corresponding numbered list describing each image. Samples may include website links and/or digital images in pdf or jpg format.*

► Eligibility

This request is open to artists age 18 and older from New Jersey, New York, Connecticut and Pennsylvania.

► Project Background

The South Orange Village Center Alliance (SOVCA) is the not-for-profit management entity of the Village’s Special Improvement District. Founded in 1991 as Main Street South Orange, the organization is run by an Executive Director and a volunteer board of directors made up of property owners, business owners, residents and other stakeholders. The group is working with the **South Orange Arts Advisory Council** to beautify the district by creating a welcoming environment for residents and visitors to enjoy. The Corridor Project is one of several sites that are or will become available for public art installations in the near future and is unique because of its shape and function linking two commercial areas in South Orange.

► Proposed Timeline

April 15 – Proposals due

Week of April 22 –

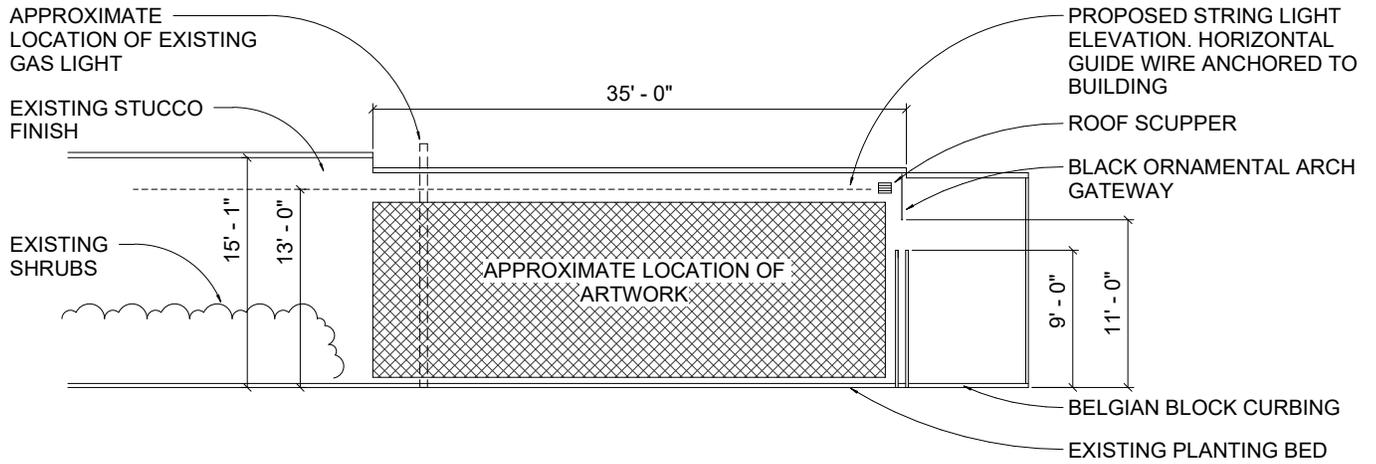
Adjudication of proposals

April 23 - May 3 – Interviews

May 6 – Notify artists

July 30 – Installation complete

Dimensions



Images of wall

